

**TEXWORLD Paris – 11-14/2/2019, Le Bourget, Paris**  
**Texworld Paris attracts fashion professionals with its diverse ranges of fabrics**

The 44<sup>th</sup> Texworld Paris show replicates its successful and effective concept for operators and brands in the fashion industry. With 700 exhibitors, it remains very stable compared to February 2018.

Organised as part of The Fairyland for Fashion, Texworld Paris is aimed at prime contractors from the fashion industries who are looking for fabrics, accessories, trimmings and expertise in clothing production. A multifaceted offer that corresponds exactly to the needs of the sector, both those in ready-to-wear and independent designers and stylists.

For over twenty years, **Texworld Paris** has remained the showcase for solutions aimed at global fashion industries. The trade fair highlights the great diversity of products, from the most basic to the most imaginative, from the best value for money to consummate quality, and produced using an enormous variety of materials and techniques. A remarkable aid for those who are involved in creating fashion. This season, Texworld Paris has developed a new circuit to celebrate the wealth of the products offered and it aims to highlight the skills involved in hand-crafted work: *Handmade*. The vast majority of these 'Handmade' partner companies are concentrated in Texworld Paris but some of the other shows in The Fairyland for Fashion are also included in the circuit. At Texworld Paris you will find a specialist selection of embroidery and brocade with the very best in hand-crafted designs, something which the Indian manufacturers are particularly skilled in.

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*“This great diversity is one of the key strengths of Messe Frankfurt France’s shows, and Texworld Paris benefits from this asset with some twenty different nationalities represented. A melting pot of different expertise which corresponds to the trends to come in summer 2020 and reveals some fine options in cotton fabric, lace, silk and silky aspects, not to mention knitwear. These segments are particularly popular with exhibitors at this February 2019 session. This profusion of solutions for fabrics is what makes Texworld Paris a vital meeting place for exchanging ideas and conducting business. Business is of prime importance to each and every one of us, obviously, as all our exhibitors are especially well-qualified when it comes to meeting the expectations of fashion markets, whether they relate to design, quality, economy, timing or even sustainability. By creating the Handmade circuit next to the Sustainable Sourcing and Small Quantities circuits, it is made clear that the twenty industrial textile-producing countries, which go to make up the offer, have much to teach us and to contribute”* adds Michael Scherpe, President of Messe Frankfurt France.

From date to date, Texworld Paris has remained very constant for a February session, which is traditionally more compact due to its seasonal nature, and therefore this session there is no reason to use Hall 3, which was open in September.

The stability of Texworld Paris is once again demonstrated where trade is concerned, for the show matched the numbers achieved in February 2018 very early on. China, Turkey and India are among the top 5 countries that supply European clothing, so it is only natural that the weavers, knitters, silk producers and printers are coming to show off their collections of fabrics at Texworld Paris.

South Korea, Taiwan, Pakistan (among the top 10 European suppliers) and Indonesia round off this offering that is so well suited to the fashion industries at Texworld Paris.

Turkey, a country that has long been a devotee of the trade fair and whose growth is constant, will have an impressive representation with 99 exhibitors, especially in the Knits, Silky Aspect, Suiting and Jacquard segments. Several years of economic and political instability have encouraged Turkish companies to diversify their markets and their customer bases. The traditionally strong showing of Turkish products in the ranges at Texworld Paris offers them this development opportunity.

It is worth pointing out that there is more consistent attendance from Dutch companies with participation by five companies, which are generally much appreciated by visitors.

Of special interest: the Japanese firm of *Toyoshima & Co* started up its business in yarn and textiles for clothing in the early 19<sup>th</sup> century and since then it has adopted and refined a global strategy; *Yaser and Mayasa Textiles*, the firm from the Emirates, first originated in Iraq in 1920 as a specialist for decorated black fabrics, since then the Dubai-based office, which opened in 2003, has been looking out for quality suppliers, and serves the markets in the Middle East and Russia and, from its Toronto office, Canada and the United States since 2010.

'Source' is the overall title for the trends for summer 2020, dreamed up by the artistic designers, whose forums - with circuits devoted just to ethical fashion, sustainable development and ecology - are to be found dotted around the shows at The Fairyland for Fashion.

'Source' aspires to achieve a clear and distinct definition of our requirements and to rethink the branch for the procurement of raw materials; after all, doesn't waste represent a new resource to be exploited? Inspiration and colour palettes in the trendbook can be downloaded free at: <https://texworld-paris.fr.messefrankfurt.com/paris/en/programme-events/trends.html>

**ELITE**, the Texworld segment that groups together companies that emphasise their production capacity and quality as regards enhanced responsiveness, is also very consistent with 24 exhibitors. Turkey time and again is very well represented with almost 45% of exhibitors, For example, we again encounter the regular attendees *Reisoglu* or *Joyteks*, for example. However there are also some newcomers such as *Er-Ez Tekstil*, a specialist in women's clothing. Another new arrival, the Korean weaving mill *Duckwoo (W-Tex)*, which is already very active on Chinese, Italian, British and Mexican markets.

The major Bangladeshi manufacturer for casual wear, *Zaber & Zubair*, *Northern Linen* with its familiar linen and hemp fabrics, the Lebanese firm *Kaskas* offering lace and embroidery, *New Heaven* or *Dance Worldwide* showing Taiwanese knitwear, very well-known at **ELITE**, will meet up with their customers in a fittingly relaxed setting suitable for the sector. Leading manufacturers of cotton from Pakistan, such as *Kohinoor Mills*, *Kamal* or *Liberty Mills* will be welcoming their fellow countrymen from *Master Textile Mills*, a denim specialist. 100% denim at **ELITE**, a first!

The **Services Segment powered by Mouvtext**, launched in February 2017, has flourished thanks to the cluster of these businesses that are dedicated to the fashion industry, but excluding materials purchasing, sourcing of clothes manufacture or advanced technologies. This area takes in an enormous catalogue of practical support for fashion brands: logistics, communications, online networking platforms, sourcing, trends, styling, professional training, schools, certification, international trade, financial and management systems, etc. The Services Segment offers all the shows at The Fairyland for Fashion excellent opportunities for boosting business, improving organisation, developing and/or stimulating business.  
The Services Segment powered by Mouvtext is located in Hall 2 at the edge of Texworld and Apparel Sourcing Paris.

Like each of these six Messe Frankfurt France shows, Texworld Paris has the advantage of dedicated fashion shows and forms part of the *Small Quantities* and *Sustainable Sourcing* circuits, which are aimed at professionals wanting to place orders for small volumes or to find eco-friendly or ethical suppliers. As for the new *Handmade* circuit, it is intended to showcase manual skills

Website :  
[Texworld Paris](#)  
[Visuels des salons](#)

Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves Paris, Texworld Paris and Texworld Denim Paris form The Fairyland for Fashion organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

Image credits: Messe Frankfurt France

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

#### Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

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